7 Benefits of PLM Solutions that Drive **Better New Product Development Outcomes**



Ready for What's Next, Now*

essential. You can't become complacent and rely on your popular products to always remain profitable and in demand. Consumer preferences continue to evolve and shift with emergent

If you're a manufacturer of consumer goods, you know innovation is

trends, as we've seen a push for more sustainable products made with environmentally friendly manufacturing processes and materials as well as an increased focus on public health.

say it is "somewhat" or

84% of consumers

"very important" that companies they buy from are innovative

report having purchased a new

57% of consumers

product during their last shopping trip These figures demonstrate not only the strong demand for product

management (PLM) system. Purpose-built solutions can help your business do exactly that. But how do our solutions improve your new product development strategy and allow you to achieve better results? These seven benefits of Aptean's PLM

innovation, but also the need for your company to optimise the

development process with an industry-specific product lifecycle

solutions drive better new product development outcomes:

Decision-Making Our PLM solutions serve as an organisation-wide database for the new product development process, giving all teams involved easy access

Faster Data-Driven

to pertinent information.

via a shared interface and facilitating clear communication, our PLM systems help expedite iteration, documentation and approvals.

Accelerated Time to Market

By bringing together all stakeholders

and both costs and expected profit margins clear.

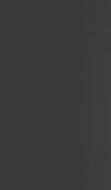
and Cost Control

Optimised Profit Margin

The user-friendly dashboards and powerful financial analytics tools

make material prices highly visible

Enhanced Collaboration All departments involved in new



and Workflows

Gantt charts.

product development can work

platform, facilitating better project

management using workflows with

together via the shared PLM

Greater Efficiency

information and remove

entry, your employees can

responsibilities.

Since our PLM solutions manage

time-wasters like duplicate data

concentrate on mission-critical

the tedious task of organising

and Productivity

More Reliable

Consumer Safety

If you're in an industry where

solution is vital to help final

labeled for your customers.

allergens are a concern, a PLM

products are safe and properly

are successful in the market.

Remain Compliant

Dedicated features in our

like electronic data

industry-specific PLM solutions,

management and substance

compliant at every step of the

product development process.

screening, help you remain

With these critical advantages, your business will be able to streamline new product development and maximise the chance your new items Aptean's PLM solutions include Aptean PLM Lascom Edition, which is

development processes.

industries. It helps our clients seize opportunities for innovation and

dedicated to the food, beverage, personal care and cosmetics

increased earnings with tools crafted for your highly specialised

or request a personalised demo.

Ready to hear more? Contact us today,

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