

POULTRY COMPANY



The French leader in poultry products chooses to adopt a PLM solution to improve its R&D and Quality processes.

About the company

France's largest chicken products and chicken based products processor and distributor, employs more than 16 000 people all around the world and processes over 510 000 tons of chicken products each year. With six production sites, the French company makes a comfortable €3 Billions turnover last year.

Their quality requirements are extremely tight to ensure customers the best products possible :

- Strict internal and external audits on poultry products
- Internal tests and severe policy on processes, including regular training of all operators on site.

The Challenge

With R&D and Quality teams spread over six production sites, the company was eager to homogenize its information system to:

- Set up coherent R&D and Quality department best practices
- Benefit from a single version of the truth on the whole product portfolio
- Be able to track ingredient information and recipes
- Make collaboration easier between production sites
- Automate document edition
- Accelerate new product development to reduce time to market

Why Lascom was CPG the appropriate solution?

With Lascom's solution, all the information, data, parameters, certifications and specifications on a product are gathered in a single repository. Users save considerable time in searching for information, and benefit from a single version of the truth. It facilitates collaboration between production sites.

With the formulation functionality and its Excel connector, the poultry leader has an unmatched advantage in the marketplace. It considerably eases formulation process and makes impacts immediately visible when changing ingredients or quantities. Cost, weight and nutritional criteria are re-calculated.